



Consortium on Competitiveness and Cooperation 25th Annual Conference for Doctoral Student Research

March 2-4, 2018
The Haas School of Business
University of California, Berkeley

Friday, March 2 – Community Day

LOCATION: The Faculty Club at UC Berkeley, Heyns Room

9-9:30 a.m.	REGISTRATION AND BREAKFAST
9:30-9:45 a.m.	Welcome – Rajshree Agarwal
9:45-11:00 a.m.	PANEL 1 The Past: original questions, guiding lights
11:00 p.m.–12:30 p.m.	LUNCH – welcome & comments from David Teece
12:30 p.m.–1:45 p.m.	PANEL 2 The Present: Current Research re: the Organization of Innovation
1:45 p.m.–2:15 p.m.	BREAK
2:15 p.m.–3:30 p.m.	PANEL 3 The Future: Questions to move our research forward
3:30 p.m.–5 p.m.	BREAK
5 p.m.– 6:30 p.m	EVENING RECEPTION HONORING THE CCC The Faculty Club at UC Berkeley – the Great Hall
7 p.m.	DINNER (Faculty Only) -- The Faculty Club at UC Berkeley – Kerr Dining Hall

Saturday, March 3

LOCATION: The Faculty Club at UC Berkeley – the Great Hall

7:30 a.m.– 8:30 a.m. **REGISTRATION AND BREAKFAST**

8:30 a.m.– 8:45 a.m. **WELCOME**

8:45 a.m.–10:20 a.m. **HUMAN CAPITAL**

Discussant: Alfonso Gambardella (Bocconi)

Wage and Promotion Outcomes Due to Human and Social Capital Accumulation in the U.S. Civil Service, 1989-2011

Josh Bruce (Duke)

Building Transformational Potential: Evidence from a Field Experiment with Young Entrepreneurs in Zimbabwe

Natalie Carlson (Columbia)

Same tradeoff but different choice: Habitual and actively planned decisions reveal different social preferences

Anna Dereky (ETH Zurich)

Motivating Crowds by Telling Where They (Precisely) Stand: Evidence from an Innovation Contest Platform

Ohchan Kwon (HBS)

People are Our Greatest Asset: Measuring the Market Value of Human Capital

Daniel Rock (MIT)

10:20 a.m.–10:50 a.m. **BREAK**

10:50 a.m.–12:10 p.m. **ENTREPRENEURSHIP**

Discussant: Maryann Feldman (UNC)

Entrepreneurial Strategy and Firm Growth

Robert Bremner (Stanford)

From Conceptual to Commercial: How Entrepreneurial Firms make Progress on their Ventures

Rebecca Karp (BU)

Entrepreneurship and Inequality

Astrid Marinoni (Toronto)

Entrepreneurial beginning, happy ending? Entrepreneurship upon graduation and labor market outcomes

Adrian L. Merida (Copenhagen)

12:15 p.m.–1:15 p.m. **LUNCH AND AWARDS PRESENTATION**

1:15 p.m.– 2:50 p.m.

INDUSTRY & FIRM DYNAMICS

Discussant: Joanne Oxley

The Temporal Dynamics of Industry Clusters
Min Jung Kim (Minnesota)

Why Does a Group of Late-Market Entrants Decrease Time-to-Build Relative to a Group of Early-Market Entrants?
Minjae Lee (Illinois)

Entrepreneurial Teams in the Era of Ferment: An Empirical Exploration of the Nascent Auto Industry
Sandeep Pillai (Maryland)

Against All Odds: Adapting to Technological and Market Change in the EU Telecommunication Sector
Luca Pistilli (Bocconi)

A Change of Tune: Market Democratization and Crossover Production in the US Commercial Music Industry
Yuan Shi (Maryland)

2:50 p.m.– 3:20 p.m.

BREAK

3:20 p.m.–4:40 p.m.

NETWORKS & COLLABORATIVE INNOVATION

Discussant: Dave Waguespack (Maryland)

Responding to openness: Testing the impact of open source software in the wireless router industry
Do Yoon Kim (HBS)

Agency and the Dynamics of Network Churn
Madeline King Kneeland (NYU)

Frenemies: When Activists and Firms Work Together
Kate Odziemkowska (Wharton)

Technology Coupling and Diffusion of Innovation: Evidence from Open Source Software Development
Wei Yang (UT Austin)

4:40 p.m.– 5:10 p.m.

BREAK

5:10 p.m.–6:30 p.m.

COMPETITION, INNOVATION, & POLICY

Discussant: Rob Seamans

Political Cycles and Organizations: A Dynamic Political View of the Behavior and Performance of State-Owned Enterprises
Carlos Inoue (Toronto)

How Does Competition Affect Entrepreneurship and Innovation? Evidence from the U.S. Antitrust Cases
Hyo Kang (Berkeley)

Evaluation of a policy change weakening patents and its heterogeneous effect on firm innovation
Elie Sung (Georgia Tech)

Interstate Competition and State Regulation Variations in Commercial Drone Industry
Jue Wang (USC)

7:00 p.m.

DINNER AT LOCAL RESTAURANTS IN SMALL GROUPS

Sunday, March 4

LOCATION: The Faculty Club at UC Berkeley – the Great Hall

7:30 a.m.– 8:45 a.m.

BREAKFAST

8:45a.m.–10:05 a.m.

HEALTH, LIFE SCIENCES, & INNOVATION

Discussant: Jeff Furman (BU)

Contingencies to the Value of Partnering - Startup Innovation and Corporate Venture Capital
Sarath Balachandran (Wharton)

Does Collaboration with Professional Users Foster Innovation in Young Firms? Evidence from a Quasi-natural Experiment.
Jiang Bian (Stanford)

Rainmakers in the pharmaceutical Industry: Origins, workings and consequences
Deepak Jena (UNC)

The Impact of Breakthrough Tools on the Commercial Activities of Academics: Innovator responses to the introduction of CRISPR
Samantha Zyontz (MIT)

10:05 a.m.–10:35a.m.

BREAK

10:35 a.m.–12:05 a.m. **VC & FIRM BOUNDARIES**

Discussant: Minyuan Zhao

Multi-establishment Production and Local Economies of Scope
Pascal Anders (LBS)

Innovation Strategy and Structure: R&D Organization, CEO Characteristics, and
Institutional Ownership
Trey Cummings (Wash U)

Seeing clearly: Mission-related Criteria in the Investor Decision-Making Process
Nettra Pan (EPFL)

Company Growth or Business Growth? Business Group Formation as a Strategic Growth
Option
Simone Santamaria (Bocconi)

Can Managers' Due Diligence Efforts Increase the Value of Mergers and Acquisitions?
Evidence from Cellphone Tracking Data
Marco Testoni (UCLA)

12:05 p.m.

BOX LUNCHEAS AND FAREWELL